

2007-08 Review

Breakthrough all along has placed emphasis on holistic development of the youth. Through media and interpersonal contacts, we stimulate the youth to know oneself, to go into the city and care for society by taking actions while igniting their own dreams. We, together with the youth, hope to change the world.

Media Work

By our media education work, we enhance young people's critical thinking and articulation towards the media. We also undertake media work to help them build their values and life direction.

Book Publications

Local originality · Reading campaign · Thematic series

- Continued our mission in local originality, we expanded the creative dimensions of young authors through reflective writing on various topics regarding growth and development. These new young authors published a total of 8 new books in the year.
- Promoted reading through reading day camps and 44 talks by authors in the school setting. Trained and nurtured 68 reading ambassadors from 34 secondary schools.
- Our sports thematic series has developed in good order and was well received by the public. Biographies of eminent persons were fine-tuned to highlight messages on perseverance and self-improvement in adversity.

Gifts

Brand development · Product message

- Our original brand, "Matchman" series, was well received with continuous sales growth.
- Our "Qu" series was repackaged with enriched content messages, with "Qu" stories published.

U-Media

Theme about dream · Cheering campaign · LS Bookazine

- In line with the theme of "Dream, makes a difference", our "U+" Magazine adopted the "Together We Dream" slogan and published 3 related special issues to convey key messages: dreams need to be constructed with community efforts; they must be put into practice and realized in concrete social settings, and they need to take shape by stages.
- "Add Oil Campaign for HKCEE Takers 2008", a cheering campaign for candidates in public examinations was organized. Apart from websites, radio broadcast and magazines, the campaign was also promoted by our Matchman's public appearance in Mongkok.
- To prepare for the upcoming reforms in senior high school curriculum and the introduction of Liberal Studies, U-Media is currently mapping out plans for refocusing and resource reorganization. Having been published for seven and a half years, "U+" magazine is now suspended for the upcoming launch of a new Liberal Studies bookazine.

Cultural and Audio-Visual Media

Contemporary messages · Video production · LS teaching materials

- Video programs with contemporary messages were produced and broadcasted through media like RoadShow and mega outdoor screens.
- The 4th "International Youth Video Festival" was promoted to encourage the youth to weave dreams for our city and to enhance their interest and ability to produce videos.
- The production of the "Visual Learner" Liberal Studies teaching materials were underway to provide a video learning medium supplementing the regular textual learning.

Interpersonal Work

Our first and foremost mission is to promote holistic development of our youth. We are committed to help our youth build up a positive learning attitude, an ability to work independently, a sense of responsibility and healthy interpersonal relations. We help them establish a positive outlook on life with the courage to find their paths towards life with mission.

Counseling Service

Focus on family · Communication between generations

- Completed the "Adolescent & Family Counseling Project" which included talks like "Give Love a Break" and "Smart Consuming" for over 1,500 teenagers and parents.
- Formed partnership with regional churches to establish cell groups for parents named "Love Changes Children's Heart", promoting parental understanding for their teenage children and forming parents-children alliances to confront growth challenges together.
- Organized the "More Love between Two Generations" cell groups for parents to enhance their abilities in communication and managing emotions. Also held the "Care More for Our Family" personal development workshop to help young people to better understand how their families influence their adolescent development.
- Short-term family counseling was provided for our "Modern Apprenticeship" program participants. This helped improve communication and mutual understanding with their parents so that families can become positive support bases for teenagers along their growing path.

Path-finding

Modern Apprenticeship · Experience published

- Completed "Modern Apprenticeship V" holistic career path-finding training program, helping teenage participants restructure their inner-self and to explore their life and career path. The valuable experience accumulated in the past five years was published in a book.
- With the objective of "Get together, we orchestrate a powerful symphony", the alumni of this program named "MAP" aims to help teenagers who have needs to unveil their life maps.

Renewal Camp

Serve the underprivileged · Be equipped

- Co-organized the 2nd Tinshuiwai Youth Festival and staged three mentor trainings for over 80 teenager Christians under the theme of "Teens Love Family". Moreover, 32 teenagers were intensively trained through the "Teenager Leadership Training Camp".
- We partnered with Shamshuipo Tsung Tsin Church and Tsung Tsin Christian Academy again in organizing the "Form 4 Students Wholistic Renewal Development Program". Through a series of camps and workshops, students were trained how to fully utilize the upcoming Form 5 academic year and be equipped to face the challenges of the Hong Kong Certificate of Education Examination.
- We formed partnership with churches, schools and institutions in services including student leadership training camps, parents-children activities, gospel camps and corporate staff training programs for over four thousand people. Many volunteers and internship co-workers were provided with superb practical experience in serving the youth.

Youth Community

We have gathered a community of more than 23,000 young people aged 12 to 24 in "Breakthrough Square" membership. We aim to encourage them to practise love and justice, be willing to proclaim such by their voice and action in society. We hope to see that the Breakthrough Movement is sustained.

Breakthrough Square

Express aspirations · Care the city · Serve the community

- The "Core-U Camp" organized by the "Core-U" group shared with our teenage volunteers the mission and vision of Breakthrough.
- The "U-Forum - Social Participation Amongst the Youth in Hong Kong" was held to encourage over 120 teenagers to express their concern on social development and their aspirations for the city of Hong Kong.
- Under the theme "Dream Together and Change Together", we organized the 2nd "U-Action Award Scheme" with teenagers' proposals for servicing the local and China under-privileged communities through practical and continuous actions.
- The 4th "International Youth Video Festival" was held for teenagers to express by visual images their dreams and sentiments on city development, hence promoting the virtue of caring for our own city.
- The "U-Gospel Easter Camp — Hero or Zero" put emphasis on community building and youth-initiative. It trained up over 30 Christian leaders from Hong Kong Institute of Vocational Education (IVE) in serving over 60 IVE students.

Research and Training

Our research work focuses on topics related to youth culture and growth, while forming the basis for the conception of our ministries. In putting these concepts into practice, we integrate our ministries through some leadership training activities and camps and share the results through trainings with youth workers.

Youth Research

Civic consciousness · Political participation

- The research on "Civic consciousness and social community consciousness of the youth" was completed. Breakthrough suggested that the government should encourage youth participation in social affairs so as to establish firmly their civic awareness and ease their sense of powerlessness in political participation.
- The research on "Political education and civic participation of the youth" was completed. Breakthrough suggested that schools and related parties should encourage civic participation by the youth, and provide room for them to develop values that are community and society-based.

Leadership Academy

ID exploration · Humble serving

- With the theme "ID Cross", 91 youth campers and 39 youth mentors explored together their cultural identity and the meaning of humble serving. They were equipped to become servant-leaders for the 21st century with visions, a responsible and courageous heart, as well as creativity.

Training for Youth Workers

International exchange · Debriefing training

- Training was held in Hong Kong, Shanghai, Lanzhou and Zhaojue. Through seminars, adventure workshops, case studies and life sharing, youth workers from different cities shared and exchanged experience in serving youth.
- Launched the "Life Debriefing Trainers' Certificate Program". Through internship and regular meetings, participants were equipped with youth counseling debriefing techniques. Opportunities in training and supporting parents were provided in "More Love between Two Generations" cell groups.

No. of reach via Books & Products
Total: 920,906

Gifts & Audio-visual 76%

Books 220,906

No. of reach via Youth Media
Total: 5,908,704

Uzone21.com website 3,208,704

"U+" Magazine 1,900,000

Radio 200,000

No. of Youth Workers trained
Total: 4,447

Local 3,990

Overseas 457

No. of participants on Camps & Trainings
Total: 12,252

Youth target 10,476

Adult target 1,776

No. of people Counseling Centre served
Total: 2,504

Age 30 or above 36.4%

Age 19 or below 22.9%

Age 25-30 21.4%

Age 19-24 19.3%

As a non-subsided and a non-profit organization, we truly need your monetary and human resources support so that we can continue our work to nurture the young generation. You may even take part in our activities to understand our mission. Please come to join us in various capacities.

Be our donor

- You are welcomed to make donations to us using direct bank-in, cheque, credit card, PPS, SMS or on-line donation.
- You may also donate to us by using this bar code at any stores of Circle K.



For more donation details: www.breakthrough.org.hk/eng/donor/donation.html

Be our volunteer

- Please join us as a volunteer for youth work and take up a role such as administrative assistant, mentor, project consultant, counselor or professional advisor.

Be our member

- If you aged 12-24, please join our "Breakthrough Square" membership. Apart from privileges at Breakthrough Book Gallery, you are also entitled to join a series of diversified cultural activities.
- If you wish to support our youth work, please join our "Breakthrough Serve Club" membership. Through regular newsletter and gatherings, you will be better equipped to understand and care about our new generation.

Enjoy our services

- You are welcomed to rent our facilities in Breakthrough Youth Village and Breakthrough Centre for both outdoor and indoor activities.
- Please come to Breakthrough Book Gallery to select books and gifts.

If you wish to get more details for any of the above, please visit the Breakthrough website www.breakthrough.org.hk or call (852) 2632 0328 for enquiries.

Info

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Corporate Website: www.breakthrough.org.hk
Radio Programme: "The Teenage Community" (Every Saturday 8-9pm, MetroInfo)



Meeting the Lord in the wilderness

Participating in the voluntary work of the "Wilderness Missionary Experience Course" enabled me to deeply understand the four interlinked relationships between myself, the nature, the others and the Lord. I realized that wilderness is indeed a perfect venue to meet the Lord and an opportunity to deepen my understanding in evangelism. It was delightful to witness a group of enthusiastic participants to take part so actively and to pass on the mission. I wish I could continue to contribute and learn in the upcoming events.

Kate Kaur
Volunteer of Renewal Pavilion



Dream changes my life

During my junior school years, I had a dream to publish my own book. After getting into the medical school, I discovered that a lot of my friends had given up their interests and ideals due to the over-whelming school works and examination pressure. I came to realize that to pursue a dream we bound to pay a price and we must persist. Fortunate enough I had a chance to meet with the editors of Breakthrough. I could not believe myself that, under their guidance, I was able to write books one after another and got acquainted with a group of young readers. Life has therefore influenced other lives and my life is no longer the same. Despite that reality may crumble dreams, I truly appreciate Breakthrough for their help to actualize my dream and to let it change my life.

Gavin Chan
Author



Fulfilled Soul to face challenges ahead

Having considered for almost ten years, I finally joined this LA camp in 2007. There were many enlightening mottos in LA: "Not even one less", "We must persist", "Going uphill is to prepare for going downhill"...etc. However, the most invaluable thing is to meet this wonderful group of peer supporters, which is unique that no other camps can provide. Despite the uncertainties and challenges ahead in our lives, I believe that firm commitment to our goals will bring us blessings. I wish I could influence more people in a positive way in the future.

Ginny Wong
Leadership Academy (LA) Hong Kong participant



Carry On the Torch of a Master

I was an intern in Breakthrough seven years ago. Since then, I constantly participated in various training camps, during which different teaching masters were kind enough to guide me through my growing path. Today, I am honored and excited to carry on the torch of a teaching master in the "Modern Apprenticeship" and to embrace the challenge. Teenagers are like a sheet of white paper and it is very meaningful to help them paint their future with colors.

Adrian Tam
Teaching Master, Modern Apprenticeship



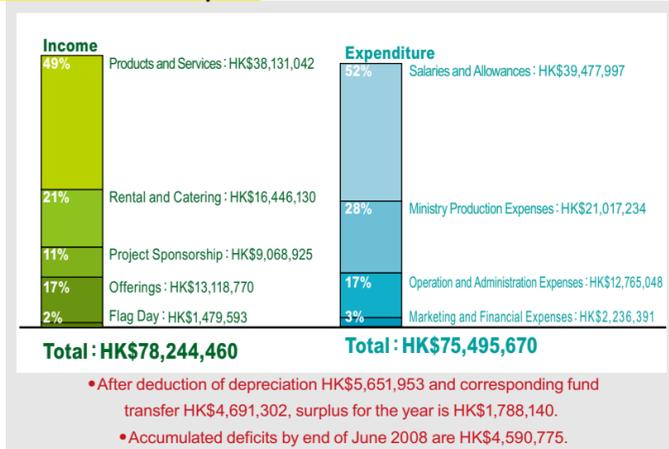
Knowing about Writing Knowing about Myself

From the first interview to the first day of internship, from reviewing the "U+" magazine to having an opportunity to help in the preparation of the bookazine, this was truly an unforgettable eleven weeks of internship. During the process, not only did I better understand what writing is, I was also able to identify my own limitations. At the end of the internship, I hope I can continue to take part in the future bookazine as a volunteer so that I can learn more and better equip myself for my future writing career.

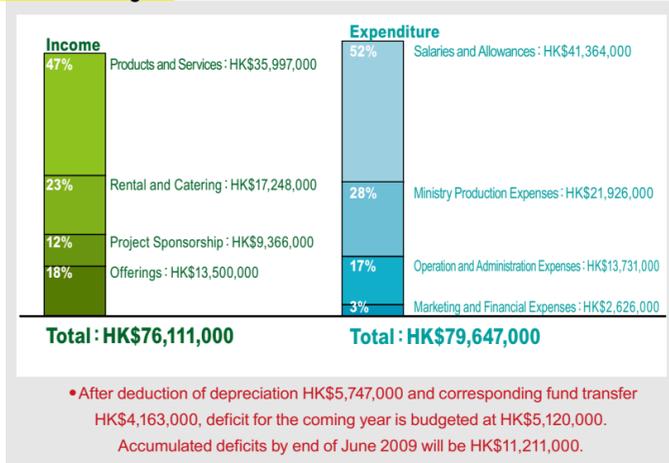
Kennis Cheung
Trainee, U-Media

- Annual financial results are audited by certified public accountants and we have Nexia Charles Mar Fan & Co for 2007-08.
- Adherence to "Guidance Note on Internal Financial Controls for Charitable Fundraising Activities" and "Pledge on Donors' Rights" of Hong Kong Council of Social Service.

2007-08 Financial Report



2008-09 Budget



Breakthrough Dreams Coming True

Liberal Studies

Breakthrough's philosophy of Liberal Studies Education aims to cultivate students' independent thinking through reflection on life, culture and personal values, so that they can eventually make sensible value judgments on day-to-day issues and to build a worldview based on Christian belief.

2007-08 Review

Projects sponsored by the Quality Education Fund

- The "Creative Approach to Learning Liberal Studies" (CALLS) was completed. An exhibition was held for about a hundred thousand teenagers and the public to promote the fruits of the program. These included on-line and digital interactive CD-Rom Liberal Studies learning materials, seminars for school principals and Liberal Studies learning evaluation tools.
- Completed the evaluation and scaled development research for "Creative Approach to Learning Liberal Studies". Also the relevant research report as the conceptual framework for future works of Liberal Studies.
- Launched the "Visual Learner Program". Through short videos we deliberated many different issues so as to encourage deep thinking and development of liberal spirit.

Other important projects

- Completed the prototype and the research on readership for "Liberal Studies Bookazine - designated topic". This was to prepare for its official launch in the coming year.
- Held a vision-sharing seminar for over 200 representatives from education, publishing, church, media sectors to share our vision and plans for teaching Liberal Studies.

We plan to invest HK\$30,000,000 in the coming five years and to reach 80,000 – 100,000 young people at the age of 15-22 each year. We hope to influence them in their life reflections towards themselves, society and the world.

For many years the work of Breakthrough starts with "dreams". With values based on Christian faith, we have been walking into the torrent of different eras to develop our new generation, striving to change the world and continue "The Battle of Mind". 35 years ago, Ms. Josephine So Yan Pui and a group of youths who were eager to actualize their dreams heard the voice of youths in society. They were also conscious of the cultural impact towards an individual. This sparked off the "Breakthrough Movement".

- In the 70's** Hong Kong experienced an economic take-off while the values and life direction of the young generation wavered. Breakthrough Magazine was launched with the mission of steering adversely amid the materialism trend.
- In the 80's** the overwhelming migration trend revealed the rootless culture of Hong Kong. Breakthrough Centre was acquired to state the commitment of Breakthrough towards Hong Kong. The mission of "Searching roots of identity, planting roots in heritage, binding roots in the here and in the hereafter" affirmed the three-folded cultural identity of youth.
- In the 90's** Hong Kong people were still puzzled and scared of Hong Kong 1997 handover. Breakthrough Youth Village was built for exploring with youths the challenges in the 21st century, equipping them as future leaders.
- In the 21st Century** When society is flooded by post-modern individualism, relativism and consumerism, the Government decides to launch Liberal Studies in the curriculum for senior secondary schools. This becomes an important cultural and educational platform for youths. Breakthrough plays a part and continues "The Battle of Mind".

2008-09 Program

Pioneer projects

- To launch a bookazine debut in 2009. Through stories happening around, various social and day-to-day topics will be probed into so as to evoke deep thinking in different angles and explore the true values behind all these matters.
- To organize Liberal Studies experiential learning camps and activities. Through experiential learning and observations, the youths can better understand things around them in a logical and sentimental manner, and learn problem solving techniques through truth exploration and deep thinking.
- To continue with the "Visual Learner Program" to lead teenagers to develop deep thinking and conduct open discussions through the 12 short videos and learning material kits.
- By consolidating various community resources, many professional training and ideas exchange opportunities will be put forward for teachers and school principals to enhance Liberal Studies teaching methods.

Resource development

- Concerted with the Liberal Studies syllabus, different books will be published to encourage teenagers to advance their reading scope and to elevate their depth and quality of thoughts.
- Will research and develop the conceptual framework of Liberal Studies so as to provide a clear direction and a professional effectiveness evaluation scheme for the development, design and implementation of our work in Liberal Studies.
- Will establish Liberal Studies resources website so as to allow teenagers to extend their Liberal Studies learning while helping teachers to find relevant information.



Breakthrough

2007-08 Review and 2008-09 Key Programs

