

**As a non-subsidized and a non-profit organization, we truly need your support so that we can continue our work to nurture the young generation. You are welcomed to take part in our activities, to understand our mission and join us in various capacities!**

### Be our volunteer

- Please join us as a volunteer and take up a role such as multi-media program assistant, camp activity assistant, tutor, counselor or professional advisor.

### Be our member

- If you aged 12-24, please join "Breakthrough Square" membership. Apart from privileges at Breakthrough Book Gallery, you are also entitled to join a series of diversified cultural activities, to widen your horizon!
- You are welcome to join "Breakthrough Serve Club" membership. Through regular newsletter and gatherings, you will be equipped to understand and care about our new generation.

### Enjoy our service

- Welcomed to rent our facilities in Breakthrough Youth Village and Breakthrough Centre for both outdoor and indoor activities.
- Please visit Breakthrough Book Galleries for purchasing books and gifts.

### Be our donor

- You are welcome to make donations to us by using direct bank-in, cheque, credit card, PPS, SMS or on-line donation.
- You may also donate to us by using these bar codes at any stores of Circle K, Vango Convenient Store, CRVanguard Supermarket or Convenient Store.



If you wish to get more details, please visit our corporate website

[www.breakthrough.org.hk](http://www.breakthrough.org.hk)

### Information

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**"vBreak" Website:** [www.vbreak.hk](http://www.vbreak.hk)  
**"Breakazine!" Website:** [www.breakazine.com](http://www.breakazine.com)  
**Breakthrough Products Website:** [www.btproduct.com](http://www.btproduct.com)  
**Matchman Website:** [www.matchman.com.hk](http://www.matchman.com.hk)  
**Radio Program:** "The Teenage Community" (Every Saturday 8-9pm, Metroinfo)



This is an extraordinary "Mountaineering" program. The imparting of knowledge in mountaineering made me realize the amazing grace of God to mankind; the instructors' considerate guidance left me with a deeper understanding of myself; the company of volunteers and mutual support of team members taught me how life could affect life. Be faithful that all the amazing things are out of God's blessing and grace! May Holy Father continue to make use of the program to shape more and more lives.

**Joanne Chan Oi Wah**  
Participant, Outdoor Christian Youth Worker Training program 2011



I met various types of Christians during my internship and discovered the tremendous strength of having a thankful heart. Although colleagues felt tired at times when facing difficulties, their spirit was lifted up again when they gave thanks. I have learned that even at times when I feel tired, I could overcome difficulties by faith.

**Noi Hau Intern, U Media**



I participated as costume advisor in a video production of "vBreak". Even though I was a novice, Breakthrough staff gave me the opportunity of trying it out. The job fit in well with my "talent" of addressing up things. I obtained a great sense of success from the two days' video shooting process.

**Janice Poon**  
Volunteer, Cultural and Audio-Visual Media Unit



I finished my placement in the Breakthrough Counselling Centre in 2008 and I was so pleased to continue serving as a volunteer, talking with youngsters and listening to their frustrations. I am deeply convinced that if counseling can relieve their current concerns, both of them and their families and friends thus affected can live an easier and more wonderful life in the next few decades. I would like to express my hearty gratitude to the volunteering team for their acceptance, appreciation, encouragement and support, as amiable as my family.

**Philip Chong**  
Volunteer, Counselling Centre

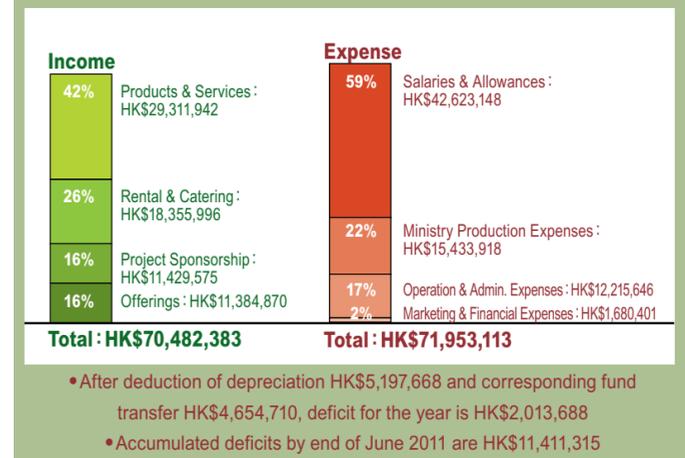


As a candidate of the last Hong Kong Certificate of Education Examination, I was worried about my examination results and confused with my future. After attending the program, I began to recognize my direction and improve my personality. The thoughtfulness of the instructors, teaching of the mentors and support from the participants are all engraved in my heart. Now that I become a Breakthrough volunteer, I've learnt how to organize activities; and I deeply admired the coworkers for their hearty contribution.

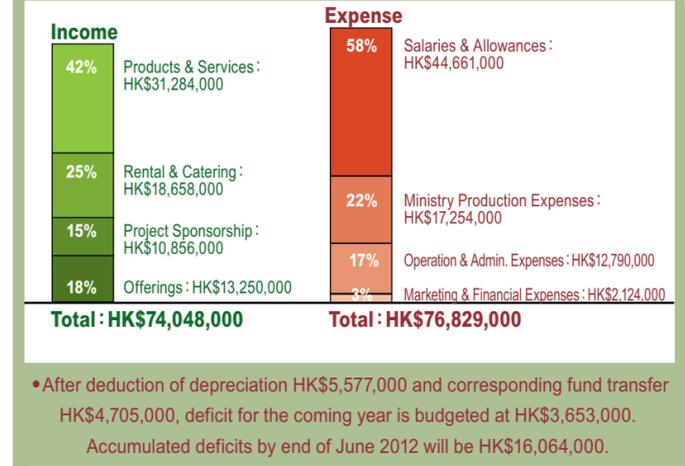
**Cheng Long Yi**  
Participant, "MA Plus - The Summer Youth Workplace Experiential Project" 2009-2010

- Annual financial results are audited by "Philip Poon & Partners CPA Limited".
- Adherence to "Guidance Note on Internal Financial Controls for Charitable Fundraising activities" of Hong Kong Social Welfare Department and "Pledge on Donors' Rights" of Hong Kong Council of Social Service.
- The financial year of Breakthrough falls within 1 July of a year to 30 June of the following year.

### 2010-2011 Financial Report



### 2011-2012 Budget



## Yearnings of the Young Hearts

Today youths increasingly voice out their yearning in public. This reflects their desire and readiness to explore the future of society. However, as voices and demands from various social strata are expressed without mutual listening, immense tension is built up, hence losing sight of any possibility for a common vision.

In response to the outcries of youths, Breakthrough hopes to encourage youngsters to conduct dialogues with society by use of mobile platforms and social networks. Through such, we inspire the young minds to break away from common prejudices and myths, to see the hidden values behind issues and phenomena. From this they may develop their own set of values and to change things around starting with their own daily practice.

### Any-Time-Any-Where Connection on Mobile Platforms

Rapid development of mobile platforms has led youths to rely on them as media channels for news and communication. Accordingly, "Breakazine!" will develop its Apps for readers to know the world, to stay in touch with contemporary issues and to conduct their own value reflection. It encourages youths to get to know themselves better as they enter into real-life settings with a reflective mind.

"vBreak" is our video channel on the web for those who do not want to easily compromise with the given reality, but are bold enough and ready for breakthroughs. We are also bold enough to start developing Apps for surfing and broadcasting on mobile platforms in the coming year. This will enable youths and youth carers to use short videos on "vBreak" for various life situations and options.

On e-books, other than the turn-page ones, 2 interactive e-books will be launched next year. E-publishing and e-reading will certainly be a development area. We hope as this new media platform gains in popularity, it is not only seen as an additional form of reading, but the beginning of a new culture of diversified reading and communication.

## Human Library: Building up a Culture of Listening

The concept of "Human Library" will be introduced next year. Being the first of the kind launched in Hong Kong, this initiative encourages youngsters to have face-to-face contact with real people who are involved in specific contemporary issues. Through personal contacts and listening to these real life stories, our youth participants may uncover their own presumptions and prejudice, and learn to put aside their accusations and harsh words. This provides the basis for genuine dialogue with mutual respect, openness, trust and appreciation, on which friendship can be built.



# Breakthrough

• 2010-11 Review and  
 • 2011-12 Key Programs

Established in 1973 • Based on Christian faith • Founded by Madam Josephine So Yan Pui

### Breakthrough Milestones

1974	Launch of Breakthrough Magazine	1983	Launch of "Rooted in Hong Kong" Movement	1996	Grand Opening of the Breakthrough Youth Village	2000	Launch of "Uzone21.com" website	2006	10th Anniversary of the Breakthrough Youth Village
1975	Inauguration of Counselling Centre	1985	Acquisition of Breakthrough Centre	1997	The first "Leadership Academy" (LA)	2001	Launch of "U+" Magazine	2007	The 10th "Leadership Academy" (LA)
1978	Inauguration of Audio-Visual Centre	1988	First episode of "Breakthrough Moments" radio broadcast	1998	Inauguration of Breakthrough Leadership Institute	2002	Set up youth community "Breakthrough Square"	2009	Launch of "Igniting Youthful Dream" campaign
1979	Launch of Breakthrough Junior Magazine	1998	Inauguration of "Youth Development Centre"	1997	Launch of the "Wholistic Education For Leadership Learning" (WELL) program	2005	Launch of "Creative Approach to Learning Liberal Studies" (CALLS) program	2010	The First Publication of the "Breakazine!"
1980	Publication of Breakthrough Book Series	1994	Commencement of the "Understanding the Adolescent Project"	1998	Launch of radio broadcast "The Teenage Community"			2010	Launch of E-book
1981	Inauguration of Breakthrough Book Gallery							2011	Launch of "vBreak"

### Our Vision

- Cultivate the young generation to become a serving community

### Our Mission

- Guide the young generation to live out positive values and care for our society
- Stimulate the young generation to reflect the meaning of life and to actualize their dreams

### Our Roles

- Advocator - The voice that speaks for the 21st Century
- Pioneer - Innovative ministry
- Mentor - Inter-generation companionship

# 2010-11 Breakthrough Review

The new generation grows up in an era dominated by fierce global competition. It is a world driven by materialism and functional thinking. Family and community relationships become distant and even broken up. Youths face with unprecedented challenges in seeking their own identity and self-worth. With our work ranging from books publication to digital media, from interpersonal services to social networking, Breakthrough inspires and guides young people to develop their discerning ability, to put love and care in action, to practice sharing in communities, and to live a life of positive values.

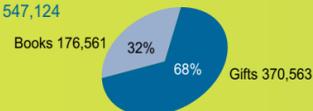
## Media Work

Through media work, we inspire and enhance young people's critical thinking and articulation towards the media including multimedia, social network, e-publishing and videos on web, as well as facilitate them in developing values and setting life directions.

## U-Media

- "Breakazine!" expanded its partnership: with Eco Institute for "Insights From Nature", Voltra for "Life Journey: Pack & Go" and Youth Foundation for "Monologue of death". The distribution network also increased to 1,000 sales points.
- Uzone21.com was connected with social networks. Pages of Breakthrough Publication, "vBreak", and the radio program "The Teenage Community" etc were also created in the social network to share information, to enhance communication and to spread messages.
- The Breakthrough DJ course, with the theme of "A decade of Dreams", attracted 100 youngsters who wished to participate in radio broadcasting and had dreams about the future of our society, 20 of whom were appointed for the training and host the weekly program to show their dreams among DJ volunteers.

Reach via Books & Gifts  
Total No. of counts : 547,124



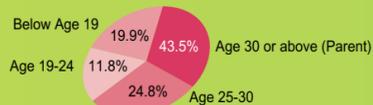
Reach via Youth Media

Total No. of counts : 412,851



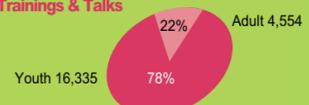
People served in Counseling Centre

Total No. of Counts : 3,188



Participants attending Local Trainings & Talks

Total No. of Counts : 20,753



## Book Publication

- There were 26 new publications and 53 reprints. Social issues were the subject matter of the books with the aim of encouraging readers to care about society. 10 e-books were published. The trend and format of e-publishing are still under exploration.
- 3 new books of "Dream · Faith" series were published: "My Edinburgh Affairs", "Bridging the Generations" and "The Traveler's Journey Home". Content on life and faith integrated and those books target to tertiary students.
- "Life Education Series" was completed, with one set for Form1-6 level of secondary education. Over 40 secondary schools used the package.

## Cultural and Audio-Visual Media

- With the spirit of "Unwilling to Compromise, Willing to Breakthrough", "vBreak" produced a range of short videos. The videos were shared on Youtube and mobilized the youngsters to action on love and care.
- 6 teams subsidized by "U-Action" to share their thoughts via short videos.
- 4 documentary videos were produced. The contents were about the education project for the children of the workers in Mainland China and the mental rehabilitation work of the Sichuan earthquake.

## Inter-Personal Work

Through activities and training, we facilitate the youths in building a positive learning attitude, an ability to work independently, a sense of responsibility and healthy interpersonal relations. We facilitate them establish positive values with the courage to find their paths towards life with a mission.

## Counseling Service

- The workshop "Understanding adolescents" was conducted twice for parents. The "Family Fun camp" enabled the parents to acquire key elements for communicating with youngsters through experiential activities enhancing mutual understanding and emotional sharing between generations.
- 50 youths participated in the 6-week developmental groups and camps, including the "Feel 200%" and 3 rounds of "Intimacy & Family". Through group interaction and sharing, they explored the influence of their natural family of origin on interpersonal-relationships and learning the difference between genders and interpersonal relations.
- The talk "Family of Emotions" to understand emotions comprised 3 sessions: rage and fear, perfection and inferiority, and envy and shame. In addition, the workshop "Love yourself, embrace your emotion" was conducted for youngsters to enhance self-awareness in an environment of great pressure, and the skill of emotional management.

## Path-finding

- The program "MA Plus - The Summer Youth Workplace Experiential Project" allowed 17 students of the last cohort of the Certificate of Education Examination to explore their way ahead and to plan positively for the future.
- The program "Dream Architect" 2010-2012 was launched for the first cohort of students of the Diploma in Secondary Education, beginning at Form 5, to help them seek their dreams and set their directions. The first stage involved provision of training for all Form 5 students of 2 secondary schools, and preparing some to join work placement.
- Besides taking up the role of peer mentors in the "MA Plus" program, "Modern Apprenticeship People (MAP)" also conducted "Dreaming of Future in Transition" activities before the announcement of the public examination results. Some MAP paid 3 visits to the Beichuan Secondary School in Sichuan to share their experience in path-finding.

## Renewal Camp

- Through group gatherings, trainings, retreats and services, "Christian Volunteers Life Training Programs" nurtured the renewal and growth of 52 volunteers of "Outdoor Adventure" and "Developmental Games".
- 33 volunteers from "Outdoor Adventure training program" and "Peer-leadership training program" served 439 people in the activities "Back to wilderness" and "Teens Teeth" Holistic Health Promotion Program.
- "OK Project" adopted the orientation of self-review, renewal and advancement and provided 48 trainees of the Correctional Services Department with a series of developmental programs including sharing sessions held in secondary schools. Of the 4 series, the trainees and 150 secondary school students managed deeper reflection and review of their self-identity.

## Youth Community

A group of young people aged 12 to 24 gather in "Breakthrough Square" with the aim of encouraging practice in love and justice. Youth-led caring actions towards society are encouraged through providing training and resources, demonstrating their care and hopes towards the world.

## Breakthrough Square

- The fifth "U-Action" encouraged youths to considerate the needs of the disadvantaged around them and in the community. With the caring heart of a good neighbour and individual strengths, they initiated actions that served up to 1,600 people.
- The Easter Gospel Camp adopted the theme of "Embracing Sufferings. Living out Hope" with integrated multimedia, experiential activities, life stories and group support that enabled youths to face the hardships of life with courage, faith and hope.
- The "Stand" series challenged youths to examine, from different perspectives, the influence of functionalism, consumerism and individualism on them in the midst of their actual life environment. It also challenged them to wisely and proactively establish a positive value system, and to live the true self.
- The young volunteers' leadership development programs helped member better understand themselves through drama and workshops enabling them to unleash their strengths. Besides serving as volunteers of Breakthrough, they also embarked on outreaching journeys and provided service in the community and Mainland China.

## Research and Training

Our research work focuses on topics related to youth culture and growth, which becomes the basis for the concepts of our ministry. By putting these concepts into practice, we integrate our ministries through leadership training and activities as well as sharing experiences through training with youth workers.

## Youth Research

- There were 3 youth researches, including "Study on Public Perception on Youth Participating in Social Actions", "The Utilization of Media by Hong Kong Youngsters" and "Study on Admission Information and Program Selection in Tertiary Institutions", the third study being conducted by Youth Research Network.
- Guest speakers were invited to the ministry development meetings of Breakthrough to share with colleagues the relationship between Mainland China and Hong Kong, and the position and role of the organization.
- Trainings for colleagues were focused on the two topics "Body Concept" and "China Factor" to help them formulate initial concepts, to understand its academic foundation and to harness it.

## Training for Youth Workers

- A total of 1,933 people participated in the 4 talks of "Here we see and talk - Intergenerational Dialogue". Apart from sharing and reflecting upon major life issues of the youths, these talks set up a platform for cross-generation communication.
- Retreat Camps for teachers provided renewal, recharge and rest for teachers who increasingly faced great pressure and challenges. 40 teachers were served this year.
- The "Post-disaster Psychological Rehabilitation Project", conducted at Sichuan for over 100 psychological counsellors, medical personnel and community volunteers, provided 1,500 hours of professional training. It also provided mental health rehabilitation education for the teachers and students of the post-disaster reconstruction areas.
- Over 70 volunteers of the "Beijing Migrant Children Health and Development Project" provided training in growth guidance, adversity counter-action and pioneer support for the intervention project.

Training for Youth Workers  
Total No. of Counts : 12,184

